

# Cambridgeshire County Council & Live Link



## Current Use

Cambridgeshire County Council have been using one.network since 2011 to plan and coordinate works across the county and over the years, have adopted several of our modules, including our communications app: Live Link.

We caught up with Richard Burnett, who manages road events and the Integrated Highway Management Centre to find out how the council use this technology.

“Live Link helps us get real-time information out to people as quickly as possible.”

Cambridgeshire use our Live Link mobile app to communicate both pre-planned and emergency road closures in real-time straight from the roadside, directly to sat-nav systems, including Google, TomTom, Waze and Here.

These updates are also syndicated, via one.network to Cambridgeshire’s Variable Message Signs on the roadside and shared via email alerts and across Cambridgeshire’s social media pages, ensuring the public are kept up-to-date on road closures, both from behind the wheel and before they begin their journeys.

With this technology, Cambridgeshire are able to communicate with drivers precisely, quickly and efficiently.

“It’s the fastest way to mitigate congestion and stop any build-up of traffic in urban areas.”

## Future Vision

Now that Cambridgeshire have experienced such success using Live Link as an authority, they plan to extend use for utility companies on the roadside too.

With Live Link, roadside utility workers will be able to send updates from the mobile app on their smartphones, sending it straight out to sat-nav systems ready for the travelling public to see.

Not only will this provide quicker communication of emergency closures to the public, but also give the Cambridgeshire County Council IHMC staff enhanced visibility.

The end result will be improved communication of closures, less congestion on the roads, safer journeys for drivers and less roadside abuse towards onsite workers.



**Richard Burnett**

IHMC & Events Manager  
Cambridgeshire County Council  
Highways Service

**98%** of UK Road Agencies are partnered with one.network.

**105** Cambridgeshire County Council staff use the one.network platform.

