

# How Wokingham Borough Council keeps its roads clear



## Traffic management

one.network and Wokingham Borough Council joined forces back in 2012. At the time, severe flooding was devastating the Council's key routes, and it became essential to communicate the disruption to residents and road users across the Borough.

Since then, Wokingham has grown its use of the one.network platform to incorporate a whole suite of our operational modules.

highlights potential issues and helps the Wokingham team respond to them before they become problems.

Wokingham has some very congested areas and dense neighbourhoods, meaning the team needs to make sure its congestion management is based on highly precise information.

one.network's Route Monitor offers that data in an intuitive, map-based format, accompanied by a dashboard that illustrates the status of the Borough's key routes at a glance. If the average journey time on a route climbs above a pre-defined threshold, users are instantly alerted, meaning they can work to mitigate the issue at once - and the time they have to spend on active monitoring is dramatically reduced.

“As a smaller highway authority, we find one.network's value massive.”

Wokingham uses our Traffic Management module to maintain safe and clear roads, helping drivers and active travel users to plan their routes around works and other traffic incidents.

The Council's street works team also uses one.network to provide the public with live, accurate updates on works and closures in the borough, running social media pages on Twitter and Facebook and producing a weekly newsletter through the platform's reporting capabilities.

## Monitoring key routes

Wokingham Borough Council uses our Route Monitor module to keep tabs on traffic across the most important routes in the Borough, and pioneer a data-led approach to congestion management. Route Monitor

“My favourite feature of one.network is its level of detail, and the flexibility it offers in viewing and presenting data.”



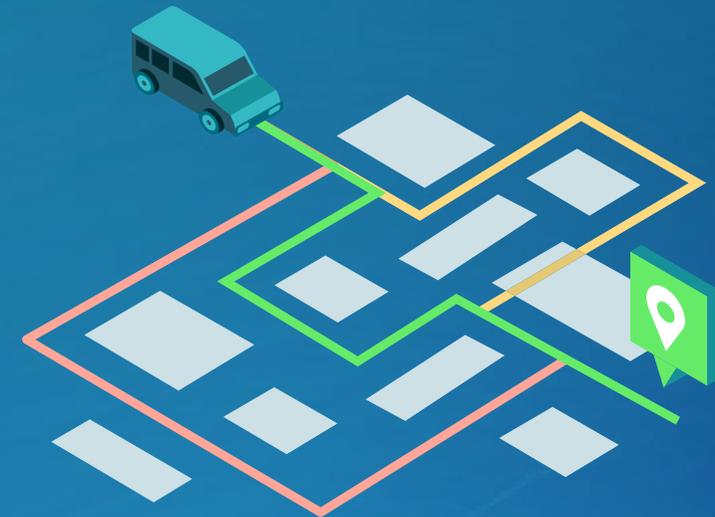
— Edward Day

Streetworks Traffic Manager  
Wokingham Borough Council

“Wokingham Borough Council has never had a control room in the traditional sense.

“With Route Monitor, we can understand more precisely the **impact of our decisions.**”

“It gives us what we need to deliver things on a desktop basis.”



# 98%

of highway authorities across Great Britain collaborate with one.network